

Privacy Policy

This Privacy Policy explains how Weathertight Roofing Inc. collects, uses, and discloses personal information of its customers, prospective customers, and visitors to its website at <https://weathertightroofing.com>.

COLLECTION OF PERSONAL INFORMATION

Information collected directly from you: We may collect personal information directly from you, such as when you fill out a web form, schedule an appointment, contact us for customer support, or communicate with us via text message. This may include your name, address, email address, and phone number.

Information collected from your device: Our website uses tracking technologies such as cookies, web beacons, and pixels to automatically collect technical information from your device, including your IP address, browser and operating system details, geographic location, and how you interact with our website. These tools may also personalize your experience. Disabling cookies may affect website functionality. Learn more at <http://www.allaboutcookies.org>.

Information from communications: We may collect information related to your engagement with our emails and text messages, such as open and click rates or IP address, using embedded tracking technologies.

USE OF PERSONAL INFORMATION

We use the information we collect to:

- Provide services and customer support
- Communicate with you about appointments, updates, and service-related information
- Send promotional communications, with your consent
- Improve our website and services
- Process payments securely

We use Google and RingCentral for SMS and email communications. **SMS consent data, including mobile numbers and opt-in information, will not be shared with third parties or affiliates for marketing purposes.**

DISCLOSURE OF PERSONAL INFORMATION

We may share your personal information with third-party service providers who help us operate our business, including:

- Google and RingCentral – for email and SMS communications
- MerchantOne (Clover) – for secure payment processing ([View Clover's Privacy Policy](#))

We do not share mobile opt-in data or SMS consent with any third parties or affiliates for marketing or promotional purposes.